

Content

Creation & Distribution

SUBSCRIPTION
EDITS

FEYVM

WWW.FEYM.COM

Terms and conditions apply

Strategy & Setup

Service	Credits
Branding guidelines	6
Site audit (SEO, keyword)	3
Google analytic event and goal tracking	6
Social media setup (branded pages)	credits allocated on individual basis
Social media scheduling management system setup	1

Please note these are guide credits and may alter depending on the scope. *Terms and conditions apply*

Creation

Service	Credits
News item image	1
News item proof and edit	1
News items (up to 400 words)	3
Infographics (content/ research provided)	6
Copywriting (up to 400 words)	3/4

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Creation

Service	Credits
Landing page content & graphics (SEO and UX optimised)	11
Email design template (MailChimp)	6
Email design and content	8
E-Newsletters template and content	8
Graphic design for social media post	1

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Creation

Service	Credits
GIF image	2
Display network graphic design (3 x size templates)	4
Company branded opening video graphics	8
Video editing (< 10mins footage, up to 30s inc moving graphics)	6
Video editing (< 20mins footage, up to 60s inc moving graphics)	12

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Creation

Service	Credits
Video editing (< 30mins footage, up to 90s inc moving graphics)	16
Video production	credits allocated on individual basis
Instagram animation/moving graphics stories	4
Facebook animation/moving graphics stories	4
Automation email design and copy	6 - 8

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New Business and Marketing Collateral

Service	Credits
PDF proposal/brief document design	16
New business email design	credits allocated on individual basis
Promotion pack	credits allocated on individual basis
PowerPoint presentation design	credits allocated on individual basis
Sales animation video	16

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Amplifying & Social media posting

Service	Credits
Social media publishing of content across channels (Per month – does not include content creation)	2
Content repurposing	credits allocated on individual basis
Uploading new/blog article to website (per piece)	1
Initial Facebook and Instagram pixel ad setup	5
Facebook and Instagram pixel ad management (per campaign, including graphics)	5

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Amplifying & Social media posting

Service	Credits
Social media sponsored post setup (excluding content)	2
Monthly online metrics report	2

Staying ahead: We are always adding new products & services

Our credit subscription gives you immediate access to new products and services as we roll them out.

Free Monthly

**Content Activity
Metric Report**



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EXAMPLES OF CREDIT SUBSCRIPTION

MONTHLY SUBSCRIPTION

1 x news item = 3 Credits

1 x news item image = 1 Credits

4 social graphics = 4 Credits

Video editing = 6 Credits

Total : 14 Credits
£1,050

MONTHLY SUBSCRIPTION

Infographics = 6 Credits

4 social graphics = 4 Credits

2 x news articles = 6 Credits

Sponsored post = 2 Credits

Social Media Publishing
= 2 Credits

Total : 20 Credits
£1,575

Subscribe online today!

PREMIUM

20 Credits

£1,575 /MONTH (+VAT)

BASIC

14 Credits

£1050 /MONTH (+VAT)

OR CONTACT OUR SALES TEAM

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SUBSCRIPTION EDITS

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business growth!*

Developed to give
businesses the
tools they need for
success

**Don't let TIME or RESOURCE hold
you back anymore**

From

Content Production

- **All of our work** is priced in credits.
- **Credits are transferrable** to make changing up your strategy quick and simple.
20% of credits can rollover each month to the following month.
- **14 credit** minimum monthly subscription.
- **All prices** are exclusive of VAT
- **30 Day Cancellation** policy

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